



KEEP HOPE ALIVE!

**The Olive Tree Campaign
YWCA of Palestine / The East Jerusalem YMCA**

Sponsorship Form

Please **PRINT** clearly

Name: _____

Mailing address: _____

E-mail address: _____

No. of Trees: _____

Total Donation: _____

Yes, I want to receive more information about the campaigns of the Joint Advocacy Initiative

Signature _____

For more information contact: olivetree@jai-pal.org
www.jai-pal.org



***YWCA of Palestine/The East Jerusalem YMCA
Joint Advocacy Initiative - Palestine***

Checks Payable to:
The East Jerusalem YMCA,
Olive Tree Campaign
POB 19023 East Jerusalem

Bank Transfer Information:
Bank Name: Mercantile Discount Bank,
Branch No. 638 Salah Eddine Street,
East Jerusalem
Account Name: The East Jerusalem YMCA,
Olive Tree Campaign
Account No.: 911-01-403555
Swift Code: BARDILITE



The Olive Tree Campaign

**KEEP
HOPE
ALIVE**





The Olive Tree Campaign

YWCA of Palestine/The East Jerusalem YMCA

By sponsoring one Olive Tree you show solidarity with the Palestinian people and help us **KEEP HOPE ALIVE** for a peaceful future in Palestine.

One million trees and thousands of acres of farmland have been destroyed in the Palestinian Territories by the Israeli Occupation Army since the beginning of the Intifada on September 28th 2000.



Reuters

According to the Palestinian Ministry of Agriculture (April 2006), more than 465.998 olive trees have been uprooted, and this destructive practice continues daily in the Occupied Territories.

“Security reasons” is the excuse given for the confiscation of Palestinian land and the uprooting of trees mainly for the expansion of Israeli settlements and their bypass roads and the building of the “Apartheid wall” .

In spite of the destruction of the very foundations of their existence, and in spite of the ever increasing violence in the Holy Land, Palestinian women, men and children are committed to rebuilding their society and its structures without the use of violence. *But they do need your support.*

The East Jerusalem YMCA and YWCA of Palestine are in the forefront of this effort to **KEEP HOPE ALIVE** through the Olive Tree Campaign, which aims at planting 50,000 olive trees in the very places where they have been uprooted and destroyed, or in areas where the fields are threatened by land confiscation.

Sponsoring an Olive Tree will be a sign of solidarity that encourages Palestinians to **KEEP HOPE ALIVE**, and to reaffirm their commitment to work constructively toward peace with justice.

The Olive Tree

Symbol of Peace, Prosperity and Wisdom

In the whole of the Mediterranean Basin, the olive tree is an ancient source of basic livelihood and nutrition. Approximately 1,000 km2 of land in Palestine are planted with olive trees, compared to only 20 km2 in Israel. An average olive tree produces 9 kg of olives, yielding 2 liters of oil which has many uses: food, sacramental oil, fuel, or as an ingredient of medicinal ointments. The olive tree is plain and frugal; it grows in poor soil and yields precious fruit, and can live for more than a thousand years. Throughout history, the Olive branch has been used as a

symbol for peace, and together with the vine and the fig tree, the Olive Tree is a symbol of wisdom, prosperity and happiness.



Maria Lisoy

An Invitation for Action

Through the simple action of donating an Olive Tree you will contribute to **KEEPING HOPE ALIVE** for a peaceful future in Palestine. The amount of US\$20 covers all the costs related to planting a young olive tree; including the tree, preparation of field, irrigation systems and fences. All sponsors will receive an official certificate confirming their sponsorship of a tree, in addition to having their names put up on a plaque in the field where their tree is planted.

We look forward to your support to **KEEP HOPE ALIVE** within Palestinian communities throughout the West Bank, and we hope that your participation in this campaign will be the first step in an ongoing partnership and solidarity with the Palestinian people and their struggle for peace with justice in their homeland.



The Olive Tree Campaign Keep Hope Alive Certificate of Appreciation

The Joint Advocacy Initiative of the East Jerusalem YMCA and the YWCA of Palestine certify that

Ms. / Mr. _____

Sponsored ____ olive tree(s) in Palestine as an action of solidarity with the Palestinian people and their struggle for peace with justice in their homeland.

“If the olive trees knew the hands that planted them, their oil would have become tears...”
(Mahmoud Darwish)

Date: _____

Signature: _____
General Secretary, YWCA of Palestine

Signature: _____
General Secretary, East Jerusalem YMCA